

# Jerad Raines

LEAD PRODUCT DESIGNER

## About

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**My name is Jerad, and I'm a UX designer.** I love solving the complex problems that we've never needed answers to until now. I have a passion for scrutinizing and breaking down old systems that are complex, frustrating, and/or dangerous for users. I'm always learning, and I love it that way.

## Contact

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**Jerad Raines**  
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## Education

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Shawnee State University, Bachelor of Fine Arts in Visual Design Systems. Minor in Art History. Graduated December 2006, Cum Laude.

## Software Proficiency

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Adobe Creative Suite: Illustrator, Photoshop, XD, InDesign, Acrobat, Premier Pro, Lightroom. Sketch, Principle, InVision, Marvel, MS Office

## Experience

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### Lead Product Designer

**Covenant Eyes** | Owosso, MI | Oct 2018–Present

I lead product design at Covenant Eyes, the number one app for helping people quit pornography. As the lead designer, I am directly involved in defining business strategy and product direction, UX innovation and user testing, and product feature design and delivery. I also manage a team of designers, responsible for training activities, project delegation and oversight. Lastly, I am involved in marketing and communication design activities.

### Senior UX Designer

**Kaleidoscope Innovation** | Cincinnati, OH | Apr 2011–Oct 2018

I led UX design projects for several Fortune 500 companies, ranging from CPG, automotive, medical, and more. I created UX deliverables such as site maps, wireframes, visual designs and process maps, and ensured projects were delivered at the highest quality. I was also involved in research projects, writing and conducting usability testing and targeted surveys.

### UX Strategist & Designer

**Self-Employed** | Cincinnati, OH | Aug 2006–Apr 2011

Non-Profits, creative agencies, startups, and companies of all sizes and industries hired me to design experiences that satisfied and delighted their users. I provided expertise in user research, strategic planning, information architecture, interaction design, usability testing, and more.